***AWARDS SUBMISSION INSTRUCTIONS***

The Australian Marine Industry Awards are presented annually to reward the outstanding achievements of Australian businesses in the marine export, superyacht and commercial sectors. The Awards are organised by the Australian International Marine Export Group (AIMEX), Superyacht Australia and the Australian Commercial Marine Group (ACMG).

**COMMERCIAL AWARDS ELIGIBILITY:**

Applications are invited from current financial members of the Australian Commercial Marine Group with a registered ABN and a product or service in the non-recreational marine industry sector that has significant contribution to the Australian commercial marine industry.

**AWARDS PRESENTATION:**

The Australian Marine Industry Awards dinner will be hosted at Sanctuary Cove on Wednesday 22nd May 2024. Tickets can be purchased [here](https://www.asmex-conference.com.au/registration/).

**CONFIDENTIALITY:**

Information provided on the applications will be used for judging only and will be treated as commercial-in-confidence by the organisers of the Awards. No information contained therein will be published without the express permission of the applicant.

**JUDGING CRITERIA:**

The judges' decision is final, and no correspondence will be entered. Judging will be based on information supplied and its capacity to meet the specified criteria.

**OTHER AWARDS SUBMISSIONS:**

Each award category and application form can be found on our ASMEX website here: [Awards - Australian Superyacht, Marine Export & Commercial Marine Conference (asmex-conference.com.au)](https://www.asmex-conference.com.au/awards/)

**SUBMISSION CHECK LIST:**

* Company Information & Certification
* Cover Page with Logos and Images
* Award Submission Content

**SUBMITTING YOUR APPLICATION:**

Submissions are due by 9:00am AEST Tuesday 2nd April, 2024. This word document needs to be complete with all three items on the above submission check list and uploaded using the following form by the above due date or it will not be eligible for judging.

***Submission Form:*** [***2024 Australian Marine Industry Awards Submissions (zoho.com)***](https://forms.zohopublic.com/mspencer/form/2024AustralianMarineIndustryAwardsSubmissions/formperma/Uwm2Hztv7b5kJRRAKvQ-Ymlb3pT0muvESSoTRaT6bCU)

Any questions on the Australian Marine Industry Awards please contact Melinda Frowde at [mfrowde@aimex.asn.au](mailto:mfrowde@aimex.asn.au)

***COMPANY INFORMATION & CERTIFICATION***

|  |  |
| --- | --- |
| **Name of your Organisation:** |  |
| **Year Established:** |  |
| **Number of Employees:** |  |
| **Trading Name:** |  |
| **Address:** |  |
| **Suburb:** |  |
| **Postcode:** |  |
| **ABN:** |  |
| **Contact Name:** |  |
| **Job Title:** |  |
| **Telephone:** |  |
| **Mobile:** |  |
| **Email:** |  |
| **Website:** |  |
| *I certify that the following information is correct to the best of my knowledge.* | |
| **Name:** |  |
| **Date:** |  |
| **Organisation name:**  *(This will be the wording you wish to be used in all publicity and on the award trophy)* |  |
| ***Name and title of the person who would accept the award on behalf of the business:*** |  |

***COVER PAGE***

*Please insert on this page:*

1. *Company Logo in high resolution PNG format*
2. *A minimum of two relevant images which best display your organisation, products or service in high resolution jpeg format for use in pre and post competition publications*

***AWARDS SUBMISSION CONTENT***

**CATEGORY: 2024 COMMERCIAL MARINE TOURISM OPERATOR OF THE YEAR**

***(Total Submission Limit: 500 words)***

This award recognises tourism operator service on commercial vessels in the Australian commercial marine sector. A tourism operator is deemed to be a company operating one or more commercial vessels that provide individual ticketed scheduled services.

Entries must be based on services provided between **1 Jan– 31 Dec 2023.**

* Describe your tourism commercial operator service, why you believe it to be above the standard of others within the industry and how do you provide excellent service. Consider the following:
  + What are your business growth rates over the last year?
  + Explain how your service provides support to the tourism operator sector and what your key highlights that show your success in 2023
  + What are your key strategies for success?
  + Was there a gap in the market for this service?
  + What is your competitive advantage?