

ASMEX 2018

AUSTRALIAN SUPERYACHT, MARINE EXPORT & COMMERCIAL INDUSTRY CONFERENCE

**"CHANGING THE GAME DOWN UNDER"
AUSTRALIA HAS IT ALL**

SANCTUARY COVE
INTERNATIONAL
BOAT SHOW


PANTAENIUS
Sail & Motor Yacht Insurance
pantaenius.com.au


AIMEX
AUSTRALIAN
MARINE EXPORTS



**SUPERYACHT
AUSTRALIA**

**REGISTRATIONS
OPEN IN
OCTOBER**

**SPONSORSHIPS
AVAILABLE**

- **INDUSTRY
KEY FACTS**
- **NETWORKING**
- **DISCUSSIONS**
- **AWARDS**


ACMG



ASMEX 2018 will be held at the 5 star Intercontinental Hotel at Sanctuary Cove, Queensland and runs from the 21-23 May, including a Welcome Function (Monday 21st May) and the prestigious 2018 Australian Marine Industry Awards Gala Dinner (Tuesday 22nd May).

ASMEX 2018

The ASMEX conference is the only superyacht and marine export conference in Australia, attracting delegates and industry key stakeholders from around the world. The timing of the conference, being immediately prior to the Sanctuary Cove International Boat Show and following the 2018 Commonwealth Games, will bring a significant volume of domestic and international visitors to the region, with around 1.5 million people expected to attend Commonwealth Games ticketed events.

As in previous years the ASMEX conference will attract key players and decision makers from the marine export and superyacht sectors as well as key media who have covered the event in the past few years. ASMEX holds a reputation for its provision of quality information, valuable networking and providing the industry with opportunities, solutions and outcomes.

The 2018 programme will have an even greater presence of international speakers and delegates. The conference starts on Monday evening with the Welcome Cocktail Party - a great opportunity to mix and mingle prior to the conference starting. This is a key event within the program as it is an informal get together and as per the past 7 years the numbers for this event are excellent.

The conference gala dinner is a highlight of the ASMEX conference and will be the platform where the 2018 Australian Marine Industry Export, Superyacht and Commercial Marine Awards will once again be announced. The inclusion of this event generates significant publicity and exposure for the industry and always ensures all key industry stakeholders are present.

Conference is open only to registered members, delegates and invited guests (it is not open to the general public), ensuring the people you meet are quality contacts - superyacht, marine export and commercial industry stakeholders and professionals.

To discuss how we can make 2018 ASMEX Conference sponsorship deliver for your business, contact:

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+61 3 9867 6625

ASMEX SPONSORSHIP OPPORTUNITIES



As the only annual superyacht, marine export and commercial industry Conference in Australia, the ASMEX Conference attracts and connects key industry stakeholders, delegates and speakers from across Australia and around the world. A sponsorship profile alongside the ASMEX Conference, will create exposure and ensure continued brand profile in the superyacht, marine export and commercial marine sectors. A unique opportunity for your brand engagement pre-event, during and post-conference.

KEY OPPORTUNITY	PRICE + GST	AVAILABILITY
Principal sponsor		SOLD
AWARDS		
Awards Naming Rights	\$10,000.00	
Commercial Marine Awards		
Commercial Manufacturer of the Year		SOLD
Most Innovative Marine Industry Product or Service		SOLD
Commercial Marine Service Provider of the year	\$3,000.00	
Commercial Industry Champion	\$3,000.00	
Superyacht Awards		
Superyacht Industry Business of the year (Service Provider)		SOLD
Superyacht Industry Business of the year (Manufacturer)		SOLD
Superyacht Industry Champion		SOLD
Australian Marine Export Awards		
Principal Australian Marine Export Awards Sponsor (inc 5 awards)	\$10,000.00	
- Most Innovative Marine Industry Exported Product or Service	\$3,000.00	
- Export Industry Champion	\$3,000.00	
- Best Marine Industry Export Performance (Small Exporter)	\$3,000.00	
- Best Marine Industry Export Performance (Medium Exporter)	\$3,000.00	
- Best Marine Industry Export Performance (Large Exporter)	\$3,000.00	
Best Marine Industry Export Marketing Strategy		SOLD
Marine Industry Exporter of the year		SOLD
NETWORKING OPPORTUNITIES		
Welcome function sponsorship		SOLD
Gala Dinner & Awards sponsorship	\$10,000.00	
Awards Entertainment sponsorship		SOLD
Alley party sponsorship	\$7,000.00	
Keynote speaker sponsorship	\$5,000.00	
Day 1 Morning Tea		SOLD
Day 2 Morning Tea		SOLD
Day 1 Lunch		SOLD
Day 2 Lunch		SOLD
Day 1 Afternoon tea sponsor		SOLD
Breakout session 1 - Australian Marine Export sector	\$2,000.00	
Breakout session 2 - Australian Commercial Marine sector	\$2,000.00	
Breakout session 3 - Superyacht sector	\$2,000.00	
BRANDING OPPORTUNITIES		
Kickstart your day sponsorship - premium coffee		SOLD
Refreshments sponsorship		SOLD
Awards Centrepiece sponsorship		SOLD
Staff Corporate Wear sponsorship		SOLD
Visitor Lanyards	\$3,000.00	
Official Delegate Bags	\$3,000.00	
Official Delegate Bags inserts	\$1,000.00	
Photography sponsorship at the Conference & Awards	\$2,500.00	
Transportation sponsorship		SOLD
DIGITAL OPPORTUNITIES		
ASMEX website main banner	\$2,000.00	
Social media endorsement	\$300 - \$600	
PRINT OPPORTUNITIES		
ASMEX Conference Program (Full page Advert)	\$3,000	
MEDIA		
Media partnership		Available

NEW

ASMEX 2018

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ASMEX 2018 SPONSORSHIP

Company Name: _____

Contact Person: _____

Sponsorship package/s: _____

Sponsorship total value: \$ _____

Signed for and on behalf of:

(Company name)

(Full Name)

(Signature & Date)

Signed for and on behalf of:

AIMEX

(Company name)

MaryAnne Edwards

(Full Name)

(Signature & Date)

If in agreement please sign and return to klumeste@aimex.asn.au

